



**THE NATIONAL SMALL INDUSTRIES CORPORATION LIMITED**  
**(A Government of India Enterprise)** Corporate Identification No. U74140DL1955GOI002481

## **SPECIAL RECRUITMENT DRIVE FOR FILLING UP SC,ST,OBC & PwBD VACANCIES**

The National Small Industries Corporation Ltd. (The premier Mini-Ratna Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises) invites applications from candidates belonging to Scheduled Castes, Scheduled Tribes, Other Backward Classes and Persons with Benchmark Disabilities for filling up following reserved vacancies:

- |    |                         |   |  |
|----|-------------------------|---|--|
| I. | <b>Post</b>             | - | General Manager in the functional area of Business Development / Marketing                         |
|    | <b>Pay Scale</b>        | - | Rs.80,000-2,20,000/- (IDA)   |
|    | <b>No. of vacancies</b> | - | 02 (OBC)   |
|    | <b>Upper age limit</b>  | - | 50 years for General (age relaxation of 3 years for OBC and for Ex-servicemen, as per Govt. rules) |

Qualification	Experience								
<p>A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution.</p> <p><b>Only the following Full Time Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be considered as eligible:</b></p> <ul style="list-style-type: none"><li>• PGDBA (Post Graduate Diploma in Business Administration - 2 years)</li><li>• PGDBM(Post Graduate Diploma in Business Management - 2 years)</li><li>• MMS (Masters of Management Studies - 2 years)</li><li>• MMM (Masters of Marketing Management - 2 years)</li><li>• PGDMM (Post Graduate Diploma in Marketing Management - 2 years)</li><li>• MIB (Masters in International Business - 2 years)</li><li>• PGDM (Post Graduate Diploma in Management - 2 years)</li><li>• MFT (Masters of Foreign Trade - 2 years)</li></ul> <p><b>Only the following specializations will be considered as equivalent to Marketing:</b></p> <table><tr><td>• Sales &amp; Marketing</td><td>• Retail Management</td><td>• Event Management</td><td>• Digital Marketing</td></tr><tr><td>• Sales Management</td><td>• International Business</td><td>• Foreign Trade</td><td>• International Marketing</td></tr></table>	• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing	• Sales Management	• International Business	• Foreign Trade	• International Marketing	<p>Total fifteen years' experience including ten years' experience after MBA or equivalent Degree in the relevant area.</p> <p>The candidate from Government sector should be presently working for two years or have last worked for two years in the IDA pay scale of 70,000-2,00,000/- / 29,100-54,500/- (pre-revised) <b>OR</b> in CDA Pay Scale Level 12 / Grade Pay of Rs.7600/- (pre revised). However, candidates working in</p>
• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing						
• Sales Management	• International Business	• Foreign Trade	• International Marketing						

<ul style="list-style-type: none"> <li>E-Commerce Marketing &amp; Management</li> </ul> <p><b><u>No other qualification and specialization will be considered as equivalent to MBA and Marketing, respectively.</u></b></p>	Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 79,600/- for the last two years or have last worked for two years.
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II.	<b>Post</b>	- Deputy General Manager in functional areas of Business Development / Marketing, Law&Recovery and Civil.
	<b>Pay Scale</b>	- Rs.70,000-2,00,000/- (IDA)
	<b>Total No. of vacancies</b>	- 04 (01-SC, 01-ST, 02-OBC)
	<b>Upper age limit</b>	- 45 years for General (age relaxation of 5 and 3 years for SC/ST and OBC, respectively and for Ex-servicemen, as per Govt. rules)

Functional Area	Qualification		Experience												
Business Development / Marketing  No. of vacancies - 02	<p>A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution.</p> <p><b><i>Only the following Full Time Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be considered as eligible:</i></b></p> <ul style="list-style-type: none"><li>PGDBA (Post Graduate Diploma in Business Administration - 2 years)</li><li>PGDBM(Post Graduate Diploma in Business Management - 2 years)</li><li>MMS (Masters of Management Studies - 2 years)</li><li>MMM (Masters of Marketing Management - 2 years)</li><li>PGDMM (Post Graduate Diploma in Marketing Management - 2 years)</li><li>MIB (Masters in International Business - 2 years)</li><li>PGDM (Post Graduate Diploma in Management - 2 years)</li><li>MFT (Masters of Foreign Trade - 2 years)</li></ul> <p><b><i>Only the following specializations will be considered as equivalent to Marketing:</i></b></p> <table><tr><td>• Sales &amp; Marketing</td><td>• Retail Management</td><td>• Event Management</td><td>• Digital Marketing</td></tr><tr><td>• Sales Management</td><td>• International Business</td><td>• Foreign Trade</td><td>• International Marketing</td></tr><tr><td colspan="4">• E-Commerce Marketing &amp; Management</td></tr></table> <p><b><u>No other qualification and specialization will be considered as equivalent to MBA and Marketing, respectively.</u></b></p>		• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing	• Sales Management	• International Business	• Foreign Trade	• International Marketing	• E-Commerce Marketing & Management				Total ten years' experience including seven years' experience after MBA or equivalent Degree in the relevant area.
• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing												
• Sales Management	• International Business	• Foreign Trade	• International Marketing												
• E-Commerce Marketing & Management															
Functional Area	Qualification	Experience													

Law & Recovery  <b>No. of vacancy - 01</b>	Graduation with full time Degree in Law from a recognized University or Institution.	Total ten years' experience including seven years' experience after Degree in Law in the relevant area.
Civil  <b>No. of vacancy - 01</b>	Full Time Graduation in Civil Engineering from a recognized University or Institution.	Total ten years' experience including seven years' experience after Graduation in Civil Engineering in the relevant area.
<p><b>Note for all functional areas:</b> The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 60,000-1,80,000/- (IDA) / 24,900-50,500/- (pre-revised) <b>OR</b> in CDA Pay Scale Level 11 / Grade Pay of Rs.6600/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 68,000/- for the last two years or have last worked for two years.</p> <p><b>Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.</b></p>		

III.	<b>Post</b>	- Deputy General Manager (Finance & Accounts)
	<b>Pay Scale</b>	- Rs.70,000-2,00,000/- (IDA)
	<b>Total No. of vacancies</b>	- 03 (01-SC, 02-OBC)
	<b>Upper age limit</b>	- 45 years for General (age relaxation of 5 and 3 years for SC and OBC, respectively and for Ex-servicemen, as per Govt. rules)

Qualification	Experience
<p>(i) CA / ICWA(CMA) <b>OR</b> (ii) Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution.</p> <p><b>Only the following Degree(s) will be considered as equivalent to Graduate in Commerce:</b></p> <ul style="list-style-type: none"> <li>• BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting</li> <li>• BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting</li> <li>• BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting</li> <li>• BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting</li> <li>• BIBF (Bachelor of International Business &amp; Finance) with specialization in Finance/Banking/Accounting</li> <li>• BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting</li> </ul> <p><b>Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible.</b></p>	<p>Total ten years' experience including seven years' experience after CA / ICWA(CMA) / MBA or equivalent Degree in the relevant area.</p> <p><b>Note:</b> In case of candidates having the qualification of CA/ICWA(CMA), the Article-ship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience.</p> <p>The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 60,000-1,80,000/-</p>

**Only the following Full Time Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA will be considered as eligible:**

- PGDBA (Post Graduate Diploma in Business Administration - 2 years)
- PGDBM(Post Graduate Diploma in Business Management - 2 years)
- MMS (Masters of Management Studies - 2 years)
- PGDM (Post Graduate Diploma in Management - 2 years)
- PGDFM (Post Graduate Diploma in Financial Management - 2 years)
- MFM (Masters of Financial Management - 2 years)

**No other qualification will be considered as equivalent to MBA**

(IDA) / 24,900-50,500/- (pre-revised) **OR** in CDA Pay Scale Level 11 / Grade Pay of Rs.6600/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 68,000/- for the last two years or have last worked for two years.

IV. <b>Post Mechanical</b>	-	Chief Manager in functional areas of Business Development / Marketing , Civil and
<b>Pay Scale</b>	-	Rs.60,000-1,80,000/- (IDA)
<b>Total No. of vacancies</b>	-	03 (02-SC, 01-OBC)
<b>Upper age limit</b>	-	42 years for General (age relaxation of 5 and 3 years for SC and OBC, respectively and for Ex-servicemen, as per Govt. rules)

Functional Area	Qualification				Experience
Business Development / Marketing	A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution. <b>Only the following Full Time Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be considered as eligible:</b> <ul style="list-style-type: none"><li>• PGDBA (Post Graduate Diploma in Business Administration - 2 years)</li><li>• PGDBM(Post Graduate Diploma in Business Management - 2 years)</li><li>• MMS (Masters of Management Studies - 2 years)</li><li>• MMM (Masters of Marketing Management - 2 years)</li><li>• PGDMM (Post Graduate Diploma in Marketing Management - 2 years)</li><li>• MIB (Masters in International Business - 2 years)</li><li>• PGDM (Post Graduate Diploma in Management - 2 years)</li><li>• MFT (Masters of Foreign Trade - 2 years)</li></ul> <b>Only the following specializations will be considered as equivalent to Marketing:</b>				Total eight years' experience including five years' experience after MBA or equivalent Degree in the relevant area.
No. of vacancy - 01					

<b>No other qualification and specialization will be considered as equivalent to MBA and Marketing, respectively.</b>		
Functional Area	Qualification	Experience
Civil <b>No. of vacancy - 01</b>	Full time Graduation in Civil Engineering from a recognized University or Institution.	Total eight years' experience including five years' experience after Graduation in Civil Engineering in the relevant area.
Mechanical <b>No. of vacancy - 01</b>	Full time Graduation in Mechanical Engineering from a recognized University or Institution.	Total eight years' experience including five years' experience after Graduation in Mechanical Engineering in the relevant area.
<b>Note for all functional areas:</b> The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 50,000-1,60,000/- (IDA) / 20,600-46,500/- (pre-revised) <b>OR</b> in CDA Pay Scale Level 10 / Grade Pay of Rs. 5400/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 57,000/- for the last two years or have last worked for two years. <b>Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.</b>		

V.	<b>Post</b>	-	Chief Manager (Finance & Accounts)
	<b>Pay Scale</b>	-	Rs.60,000-1,80,000/- (IDA)
	<b>No. of vacancy</b>	-	01(OBC)
	<b>Upper age limit</b>	-	42 years for General (age relaxation of 3 years for OBC and for Ex-servicemen, as per Govt. rules)

Qualification	Experience
(i) CA / ICWA(CMA) <b>OR</b> (ii) Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution. <b>Only the following Degree(s) will be considered as equivalent to Graduate in Commerce:</b> <ul style="list-style-type: none"> <li>BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting</li> <li>BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting</li> <li>BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting</li> <li>BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting</li> <li>BIBF (Bachelor of International Business &amp; Finance) with specialization in Finance/Banking/Accounting</li> <li>BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting</li> </ul> <b>Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible.</b>  <b>Only the following Full Time Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA will be considered as eligible:</b>	Total eight years' experience including five years' experience after MBA or equivalent Degree in the relevant area.  <b>Note:</b> In case of candidates having the qualification of CA/ICWA(CMA), the Article-ship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience.  The candidate from Government sector should be presently working for two

- PGDBA (Post Graduate Diploma in Business Administration - 2 years)
- PGDBM(Post Graduate Diploma in Business Management - 2 years)
- MMS (Masters of Management Studies - 2 years)
- PGDM (Post Graduate Diploma in Management - 2 years)
- PGDFM (Post Graduate Diploma in Financial Management - 2 years)
- MFM (Masters of Financial Management - 2 years)

**No other qualification will be considered as equivalent to MBA**

years or have last worked for two years in the pay scale of 50,000-1,60,000/- (IDA) / 20,600-46,500/- (pre-revised) **OR** in CDA Pay Scale Level 10 / Grade Pay of Rs. 5400/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 57,000/- for the last two years or have last worked for two years.

VI. <b>Post</b>	- Deputy Manager in functional areas of Business Development / Marketing, Mechanical, Electrical, Civil and Law
<b>Pay Scale</b>	- Rs.40,000-1,40,000/- (IDA)
<b>Total No. of vacancies</b>	- <b>12</b> including 02 Persons with Benchmark Disability (02-SC, 04-ST, 06-OBC)
<b>Upper age limit</b>	- <b>35</b> years for General
<b>Age relaxation</b>	- 5 years for SC/ST                      - 3 years for OBC                      - 10 years for SC/ST PwBD 8 years for OBC PwBD                      - As per Govt. Rules for Ex-servicemen

Functional Area	Qualification	Experience
Business Development / Marketing  <b>No. of vacancies - 04</b>	<p>A Graduate with MBA / PGDBM with specialization in Marketing from a recognized University or Institution.</p> <p><b><i>Only the following Degree(s) / Diploma(s) for the purpose of equivalency of MBA/PGDBM will be considered as eligible:</i></b></p> <ul style="list-style-type: none"> <li>• PGDBA (Post Graduate Diploma in Business Administration)</li> <li>• PGDBM(Post Graduate Diploma in Business Management)</li> <li>• MMS (Masters of Management Studies)</li> <li>• MMM (Masters of Marketing Management)</li> <li>• PGDMM (Post Graduate Diploma in Marketing Management)</li> <li>• MIB (Masters in International Business)</li> <li>• PGDM (Post Graduate Diploma in Management)</li> <li>• MFT (Masters of Foreign Trade)</li> </ul> <p><b><i>Only the following specializations will be considered as equivalent to Marketing:</i></b></p>	Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.

	<ul style="list-style-type: none"><li>• Sales &amp; Marketing</li></ul>	<ul style="list-style-type: none"><li>• Retail Management</li></ul>	<ul style="list-style-type: none"><li>• Event Management</li></ul>	<ul style="list-style-type: none"><li>• Digital Marketing</li></ul>	
	<ul style="list-style-type: none"><li>• Sales Management</li></ul>	<ul style="list-style-type: none"><li>• International Business</li></ul>	<ul style="list-style-type: none"><li>• Foreign Trade</li></ul>	<ul style="list-style-type: none"><li>• International Marketing</li></ul>	
	<ul style="list-style-type: none"><li>• E-Commerce Marketing &amp; Management</li></ul>	<ul style="list-style-type: none"><li>• Social Media</li></ul>			
	<b><u>No other qualification and specialization will be considered as equivalent to MBA/PGDBM and Marketing, respectively.</u></b>				
Functional Area		Qualification		Experience	
Mechanical  <b>No. of vacancies – 02</b>	Graduation in Mechanical Engineering from a recognized University or Institution.		Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.		
Electrical  <b>No. of vacancies - 02</b>	Graduation in Electrical and Electrical & Electronics Engineering from a recognized University or Institution.		Should have experience of five years (after graduation) in a reputed public / private sector in the relevant field.		
Civil  <b>No. of vacancies - 02</b>	Graduation in Civil Engineering from a recognized University or Institution.		Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.		
Law  <b>No. of vacancies - 02</b>	A Law Graduate / Degree in Law from a recognized University or Institution.		Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.		
<b><i>Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.</i></b>					

VII.	<b>Post</b>	-	Deputy Manager (Finance & Accounts)	
	<b>Pay Scale</b>	-	Rs.40,000-1,40,000/- (IDA)	
	<b>Total No. of vacancies</b>	-	<b>06</b> including 01 Persons with Benchmark Disability (02-SC, 01-ST, 03-OBC)	
	<b>Upper age limit</b>	-	<b>35</b> years for General	
	<b>Age relaxation</b>	-	5 years for SC/ST	- 3 years for OBC
			8 years for OBC PwBD	- 10 years for SC/ST PwBD
				- As per Govt. Rules for Ex-servicemen

Qualification	Experience
A Graduate in Commerce with CA / ICWA(CMA) / MBA / PGDBM having specialization in Finance / Banking from a recognized University or Institution.	Should have experience of three years (after graduation) in a reputed public / private sector organization in the relevant
<b><i>Only the following Degree(s) will be considered as equivalent to Graduate in Commerce:</i></b>	

- BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting
  - BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting
  - BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting
  - BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting
  - BIBF (Bachelor of International Business & Finance) with specialization in Finance/Banking/Accounting
  - BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting
- Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible.**
- Only the following Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA/PGDBM will be considered as eligible:***
- PGDBA (Post Graduate Diploma in Business Administration)
  - PGDBM(Post Graduate Diploma in Business Management)
  - MMS (Masters of Management Studies)
  - PGDM (Post Graduate Diploma in Management)
  - PGDFM (Post Graduate Diploma in Financial Management)
  - MFM (Masters of Financial Management)
- No other qualification will be considered as equivalent to MBA/PGDBM**

field.

**Note:** In case of candidates having the qualification of CA/ICWA(CMA), the Article-ship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience.